

Rai Business School

Bachelor of Business Administration

Semester IV

Major Assignment

Important Instructions to Student:

1. Last date for Assignment Submission – **30 -May-2020**
2. This assignment carries major **weightage of 50 Marks**. Kindly prepare it very carefully and in a very detailed manner. For any help in this regard, kindly contact your faculties.
3. Front Page of Assignment should clearly include details like:
 - a. Your Name
 - b. UID Number
 - c. Subject
 - d. Class
 - e. Semester

In the event of no such information, we may not be able to assign marks for your assignment, for which responsibility lies with students.
4. You can write and submit assignment through any of the following options:
 - a. Handwritten Assignment – Prepare softcopy of your assignment through suitable apps and send the assignment as one PDF to your respective faculty as mentioned above.
 - b. Typed Assignment – Prepare Assignment with following font setting and submit the assignment to your respective faculty as mentioned above.
 - i. Font Type – Times New Roman or Arial
 - ii. Headings – Font Size 14
 - iii. Text (Except Heading) – 12
 - iv. Normal Margin and Line Spacing maximum 1.15
5. After this lockdown ends, you all have to submit the physical assignment copies to your respective Faculties. So, keep the assignment carefully for submission.
6. While submitting assignment through email, kindly use subject line as Name of the Programe_Name of Course/Branch_Semester_Name o the the Subject. For Example B.Tech._Mechanical_IV_Theory of Machines

English Communication and Life Skills – IV Prof. Rakhi Pande		Mode of Submission : Upload in Google form Email - https://forms.gle/CPJWtpmPV63apGjd7 Subject Line: BBA IV ECLS-IV																	
1.	Explain All Forms Of Tenses In Detail.																		
2.	Explain 4 Stages Of Team Building In Detail.																		
3	Explain The Following Interview: a. Panel interview b. Group interview c. Stress interview d. Exit interview e. Technical interview																		
4	Explain the Parts Of Speech In Detail																		
5.	Explain The All Degree forms Of In Detail																		
Business statistics-II Prof. Anjali Ladva		Mode of Submission : Email or Whatsapp Group Email: anjali.ladva@raiuniversity.edu Subject Line: BBA IV BS-II																	
1.	Explain the following Definitions : Sample space, discrete sample space (finite and countable infinite), event, elementary event, compound event																		
2.	The manufacture of certain make of LED bulb claims that his bulbs have a mean life of 20 months. A random sample of 7 such bulbs gave the following values Life of bulbs in months: 19,21,25,16,17,14,21 Can you regard the producer’s claim to be valid at 1% level of significance?																		
3.	Two laboratories A and B carry out independent estimates of sugar content in a chocolate made by a firm named X. A sample taken from each batch and divided into two parts and sent to the two laboratories. The sugar content obtained by the laboratories are regarded below (in mg/g) Lab A: 8, 9, 9, 6, 4, 6 Lab B: 7, 8, 6, 4, 5, Is there a significant difference between the mean sugar content obtained by two laboratories A and B.																		
4.	To study the performance of three detergents and three different water temperatures, the following whiteness readings were obtained with specially designed equipment. <table border="1"><thead><tr><th>Water Temp</th><th>A</th><th>B</th><th>C</th></tr></thead><tbody><tr><td>Cold Water</td><td>47</td><td>45</td><td>50</td></tr><tr><td>Warm Water</td><td>39</td><td>42</td><td>52</td></tr><tr><td>Hot Water</td><td>44</td><td>36</td><td>48</td></tr></tbody></table> <p>Perform a two way ANOVA, using 5% level of significance.</p>			Water Temp	A	B	C	Cold Water	47	45	50	Warm Water	39	42	52	Hot Water	44	36	48
Water Temp	A	B	C																
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Hot Water	44	36	48																
5.	In an Anti malarial campaign in India, Quinine was administered to 500 persons out of a total population of 2000. The no. of fever cases is shown below: <table border="1"><thead><tr><th>Treatment</th><th>Fever</th><th>No Fever</th><th>Total</th></tr></thead><tbody><tr><td>Quinine</td><td>20</td><td>480</td><td>500</td></tr><tr><td>No Quinine</td><td>100</td><td>1400</td><td>1500</td></tr><tr><td>Total</td><td>120</td><td>1880</td><td>2000</td></tr></tbody></table> <p>Discuss the usefulness of Quinine in checking malaria.</p>			Treatment	Fever	No Fever	Total	Quinine	20	480	500	No Quinine	100	1400	1500	Total	120	1880	2000
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Financial Management Prof. Rinku Patel		Mode of Submission : Upload in Google form Email: https://forms.gle/SLHmY56bZQCZ25Vu7 Subject Line: BBA IV FM
1.	What is the cost of capital? Explain the significance of cost of capital.	
2.	Briefly discuss the components of working capital.	
3.	Explain the assumption of Modigliani- miller model theory of capital structure(with figure)	
4.	What is dividend policy? What factors are to be considered before determining the policy?	
5.	Difference between traditional approach and modern approach.	
Production Management Prof. Dignesh Panchasara		Mode of Submission : Upload in google form Email: https://forms.gle/twiAkgX9p1AYsv836 Subject Line: BBA IV PM
1.	Describe the Scope of Production and Operations Management.	
2.	Explain the meaning of Forecasting and also explain the factors affecting to Forecasting.	
3.	Discuss the Types of Layout.	
4.	Discuss the four types of Purchase Management Policy.	
5.	Explain Tools and Techniques of Inventory Management.	
Basics of Strategic Management Dr.(Prof.) Nita Solanki		Mode of Submission : Email or Whatsapp Group Email: nita.solanki@raiuniversity.edu Subject Line: BBA IV BOSM
1.	What Is Strategy? Explain The Process Of Strategic Management In Detail.	
2.	Define Business Environment In Detail.	
3.	Explain The 5 Forces Model In Detail.	
4.	Define External Environment And Explain The Factors Influencing To Organization.	
5.	Discuss Strategic Management Lessons From Indian Ethos(Mahabharat)	
International Business Environment Prof. Rinku Patel		Mode of Submission : Upload in google form Email: https://forms.gle/SLHmY56bZQCZ25Vu7 Subject Line: BBA IV IBE
1.	Explain The Reasons For Expansion Of International Business.	
2.	Define The Modes Of Payment In International Trade.	
3.	What Are The Factors That Affect The Choice Of A Structure Of An MNC?	
4.	List The Various Organizational Structures In International Business . Discuss Any Three Of Them In Detail.	
5.	Explain Need Of Import & Export Policy At International Business.	
Entrepreneurship Development Prof. Dignesh Panchasara		Mode of Submission : Upload in google form Email: https://forms.gle/twiAkgX9p1AYsv836 Subject Line: BBA IV ED
1.	Traits and characteristics of an entrepreneur.	
2.	Significance of entrepreneur.	
3.	Roles of entrepreneurship in economic development.	
4.	Internal and external factors of motivation.	
5.	Discuss micro and macro levels of project idea generation.	

NOTE: After completing your assignments, contact your respective faculty member and submit the assignment for assessment.